

West Prince Chamber of Commerce

2024 Business Excellence Awards Nomination Form

NOMINATION CATEGORIES

- 1. Business of the Year Excellence
2. Emerging Business Growth
3. Marketing and Communications
4. Community Impact
5. Chamber Ambassador
6. Lifetime Business Achievement 20+ Years
7. Technology Innovator
8. Service Excellence (People's Choice Online Vote)

Nominated Category # Business Name:

Business or Person Nominated (Please Provide First & Last Name):

Please explain in as much detail as possible why you feel this person/business should receive this award. \* These comments help decide a winner, so the more detail provided the higher the score will be awarded.

Multiple horizontal lines for providing detailed comments.

Feel free to add more detail to you nomination by submitting an attached letter

Are you interested in attending the Business Awards Event? Yes No

Please provide - Name, phone number and email address (used in cases where clarification is required) If you selected "YES" to attend the Awards night a mailing address is required for billing event tickets. You will be contacted prior to billing.

\*This is For Office Use Only - Your information will be kept anonymous during the voting process. If no name is provided this nomination will be "VOID"

Name: Phone Number:
Email: Mailing Address:

Each of our nominees receives a copy of the nomination(s) submitted.

Example: "I wish to nominate John Doe's Car Repair for the Business of the Year for outstanding customer service and attention to details." Nominated By Jane Doe or Anonymous

Do you wish to remain anonymous to your nominee? Yes No

Complete one nomination form for each nominee & category selected. You may submit more than one nomination. Business Awards are open to any business or citizen within the West Prince Community.

Nomination deadline is Sunday, January 7, 2024, 11:59 PM

## **West Prince Chamber of Commerce Signature Business Excellence Awards**

### **CRITERIA FOR EACH NOMINATION CATEGORY**

#### **1. BUSINESS OF THE YEAR EXCELLENCE AWARD**

- Open to Chamber members, Operating 5 + years;
- Demonstrates continual excellence in business operations including: Marketing, sales, customer service excellence, human resources, financial management, environmental practices
- Viewed by peers as being leader in business excellence and demonstrated the best of the entrepreneurial spirit
- Unique business practices that have been implemented to address challenges and/or adversity
- Product development or service that has contributed to local community development (including employment, use of local products and services and/or increased visitation to the area)
- Company has a strong track record of community involvement and supports and leadership

#### **2. EMERGING BUSINESS GROWTH AWARD \_\_\_\_\_**

- Open to Chamber members companies operating less than 5 years
- Nominee has achieved outstanding business performance in a short period of time and has demonstrated exceptional promise of continued growth
- This company serves as an inspiration to other businesses

#### **3. MARKETING & COMMUNICATIONS AWARD \_\_\_\_\_**

- Open to all Chamber members
- Well organized website structure and easy to understand navigation
- Relevant, engaging and appropriate content for the intended audience
- Best demonstrated excellence, and originality in tradition or new-media marketing
- Makes good use of available social media to reach target audience
- Uses media creatively to tell story and engage audience

#### **4. COMMUNITY IMPACT AWARD \_\_\_\_\_ (Criteria Change)**

- Open to an individual, couple, or organization in Western PEI
- Recognizes volunteerism and outstanding service and dedication have made a significant impact in Western PEI
- Ideal candidate exhibits the following attributes: has made a positive difference in the lives of fellow residents and continually volunteers in Western PEI
- demonstrates the spirit of collaboration and is enthusiastic about the community and its citizens
- models' honesty and integrity, exemplary character, and leadership either as an individual or through an organization

## **5. CHAMBER AMBASSADOR AWARD \_\_\_\_\_**

- Open to all Chamber Members
- Chamber Ambassadors are extremely important to the Chamber and act as a Champion Entrepreneur!
- They serve as liaisons between Chamber and Members to encourage meaningful participation in the Chamber's activities and programs and promote Chamber to community
- They ensure the Chamber is meeting new members needs; make members feel comfortable at events and helps build member commitment and increase member retention
- They believe and contribute to ongoing economic growth of the business community
- Encourage youth involvement and Youth Entrepreneurial mentoring opportunities

## **6. LIFETIME BUSINESS ACHIEVEMENT 20+ YEARS AWARD \_\_\_\_\_**

- Open to Chamber Members • This award recognizes and celebrates the achievements of a business person in the West Prince area as demonstrated over the course of his/her career – including community leadership, excellence in business, and a vision for future development and growth
- Specific Criteria included are not limited to: Long term business success; created and maintained employment in the community; demonstrated and recognized community commitment; demonstrated adaptability and flexibility in a changing world, innovation business strategies; recognized business leader and role model

## **7. TECHNOLOGY INNOVATOR AWARD \_\_\_\_\_**

- Open to all West Prince Businesses
- Recognizes the successful introduction of an idea, process or initiative that has been proven to make a genuine difference or positive impact on an organization or the community.
- A business that has shown creativity and innovation in adopting, developing or utilizing new technology to advance their business.
- This award is intended to recognize real product innovation coming out of our industry.
- Must be in business for at least 3 years.

## **8. SERVICE EXCELLENCE AWARD \_\_\_\_\_ *(People's Choice Online Vote)***

- Open to all West Prince Businesses
- Awarded to an outstanding business or organization that has demonstrated a commitment to providing top-quality customer service and/or guest experience, hospitality, tourism, entertainment industry.
- Been in operation for a minimum of two full years
- Exceeded customer expectations in the hospitality and service industry, and offers a superior-quality product or service
- Been a key player in increasing awareness of the West Prince area
- Demonstrated measurable success
- Made exceptional contributions by promoting community betterment

